



4th ZURICH SUMMIT

film · technology · business

9:00 – 9:30	Registration and Networking
9:30 – 9:40	Introduction and Welcoming Remarks Summit Chair: Karl Spoerri , Artistic Director and Co-Founder, Zurich Film Festival Co-Chairs: Katherine Winston and Amy Baker , Co-Founders and Managing Partners, Winston Baker Facilitator: Phil Hunt , Co-Managing Director, Bankside Films/Managing Director, Head Gear Films
9:40 – 10:00	REINVENTING THE TRADITIONAL MEDIA BUSINESS Presented by Thomas Ebeling , CEO ProSiebenSat.1 Media SE
10:00 – 10:20	KEYNOTE CONVERSATION WITH PRODUCER AND ACTRESS, ALICIA VIKANDER AND DIRECTOR LISA LANGSETH Moderator: Wendy Mitchell , Film Programme Manager, British Council
10:20 – 10:50	KEYNOTE CONVERSATION: IS FILM DEAD? Moderator: Roeg Sutherland , Head Film Finance & Sales Group, Creative Artists Agency Patrick Wachsberger , Chairman, Lionsgate Motion Picture Group Michael Barker , Co-President & Co-Founder, Sony Pictures Classic
10:50 – 11:10	Networking Break hosted by MEDIA Desk Suisse
11:10 – 11:30	SPOTLIGHT ON BRANDED ENTERTAINMENT: MONETIZING ON INNOVATION Presented by Ruben Igielko-Herrlich , CEO & Co-Founder, Propaganda GEM
11:30 – 12:10	FROM PRODUCERS TO PRODUCERS: DIGITAL DISTRIBUTION AND NEW FINANCE OPPORTUNITIES FOR THE EUROPEAN MARKET Moderator: Anke Beining , Founder & Managing Director, Utofilm/Interim Managing Director, Global Screen Munich Panelists: Ed Guiney , Head, Element Pictures Jean-Marc Fröhle , Producer, Pointprod' SA Urs Fitze , Head of Fiction, Schweizer Radio und Fernsehen (SRF) Kirsten Niehuus , Managing Director, Medienboard Berlin-Brandenburg
12:10 – 13:10	Networking Luncheon
13:10 – 13:40	A KEYNOTE CONVERSATION WITH BORG/MCENROE DIRECTOR, JANUS METZ AND WRITER, RONNIE SANDAHL Moderator: Bob Darwell , Partner, Sheppard Mullin
13:40 – 14:00	VIRTUAL ACTORS AND THE POWER OF THE HUMAN EYE: INSPIRATION THROUGH ADVANCED VISUAL EFFECTS Presented by Pascal Béard , PhD Researcher ETH, Disney Research Zurich

14:00 – 14:10	THE VIRTUAL AUGMENTED AND MIXED REALITY LANDSCAPE Presented by Tanya Laird , Founder & Chief Executive Officer, Digital Jam
14:10 – 14:45	THE FUTURE OF IMMERSIVE STORYTELLING Moderator: Tanya Laird , Founder & Chief Executive Officer, Digital Jam Panelists: Patrick O’Luanaigh , Chief Executive Officer & Founder, nDreams Ltd. Muki Kulan , Executive Digital Producer, Muki-International Ltd. Resh Sidu , Creative Director, Framestore Toby Coffey , Head of Digital Development, National Theatre
14:45 – 15:25	HOW PRODUCER’S ARE REINVENTING THEMSELVES IN THE CHANGING MEDIA LANDSCAPE Moderator: Christos Michaels , Head of Film at Lee & Thompson Speakers: Greg Shapiro , Producer & President of Production, IM Global John Leshner , Founder & President, Le Grisbi Productions Christine Vachon , Producer & Founder, Killer Films
15:25 – 15:45	Networking Break
15:45 – 16:10	HOW WILL THE NEW FACE OF DISTRIBUTION SAVE INDEPENDENT CINEMA? Moderator: Akshay Mehta , Agent Film Finance & Sales Group, Creative Artists Agency Speakers: Tom Quinn , CEO & Founder, NEON Scott Shooman , Executive Vice President of Acquisitions and Co-Productions, CBS Productions Thorsten Schumacher , CEO & Founder, Rocket Science
16:10 – 16:40	BREAKING DOWN THE BLOCKCHAIN PHENOMENON AND IT’S IMPACT ON THE ENTERTAINMENT INDUSTRY Kim Jackson , Co-Founder, President of Entertainment, SingularDTV Arie Levy-Cohen , Founder, CEO Blockhaus Tokenised Ecosystems, Co-Founder, President & CFO, SingularDTV Zach LeBeau , CEO, SingularDTV, New York Mathias Ruch , Managing Partner, Lakeside Partners AG
16:40 – 16:45	Closing Remarks and Summit Concludes
17:00 – 18:00	Reception hosted by SingularDTV